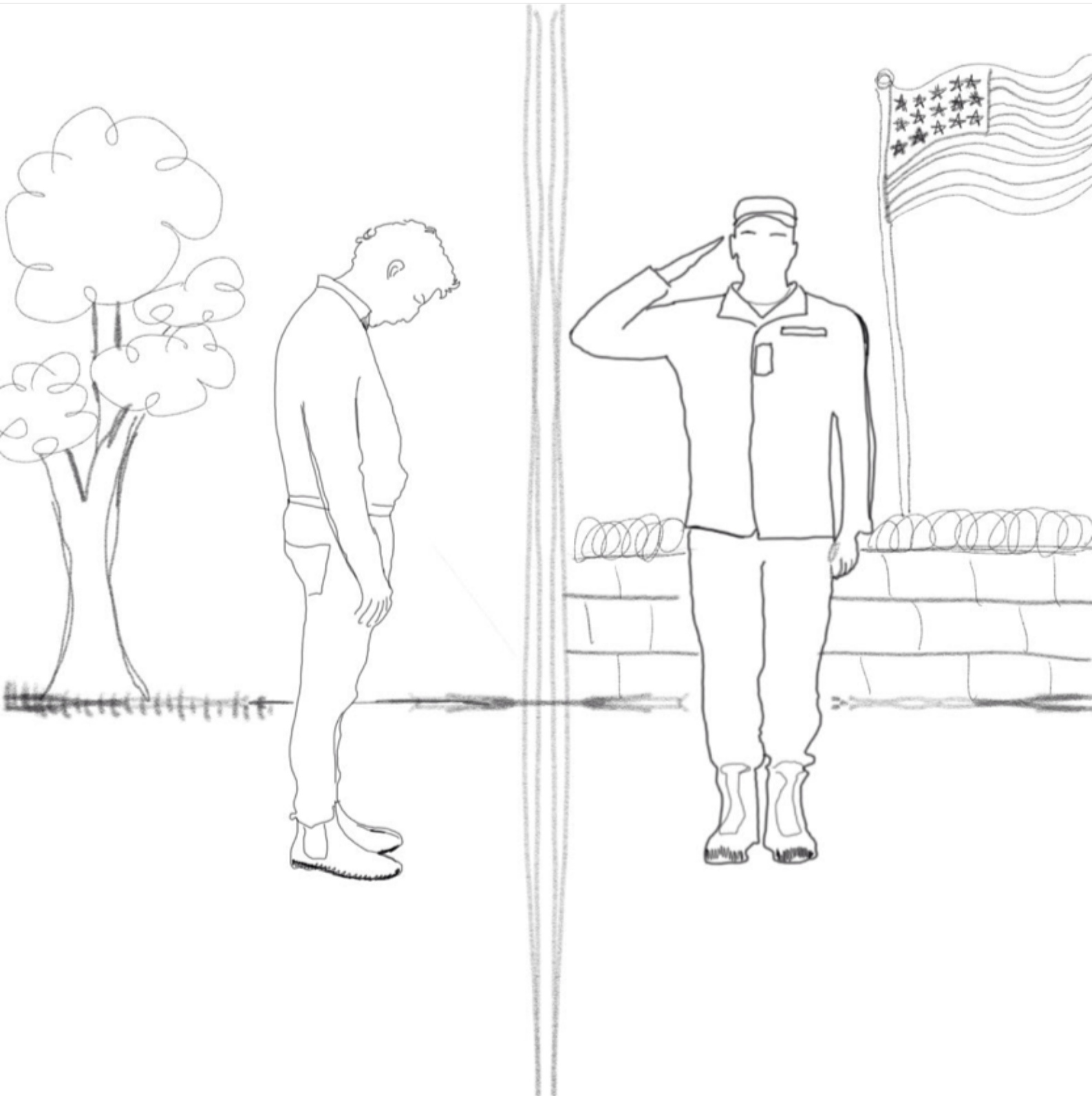
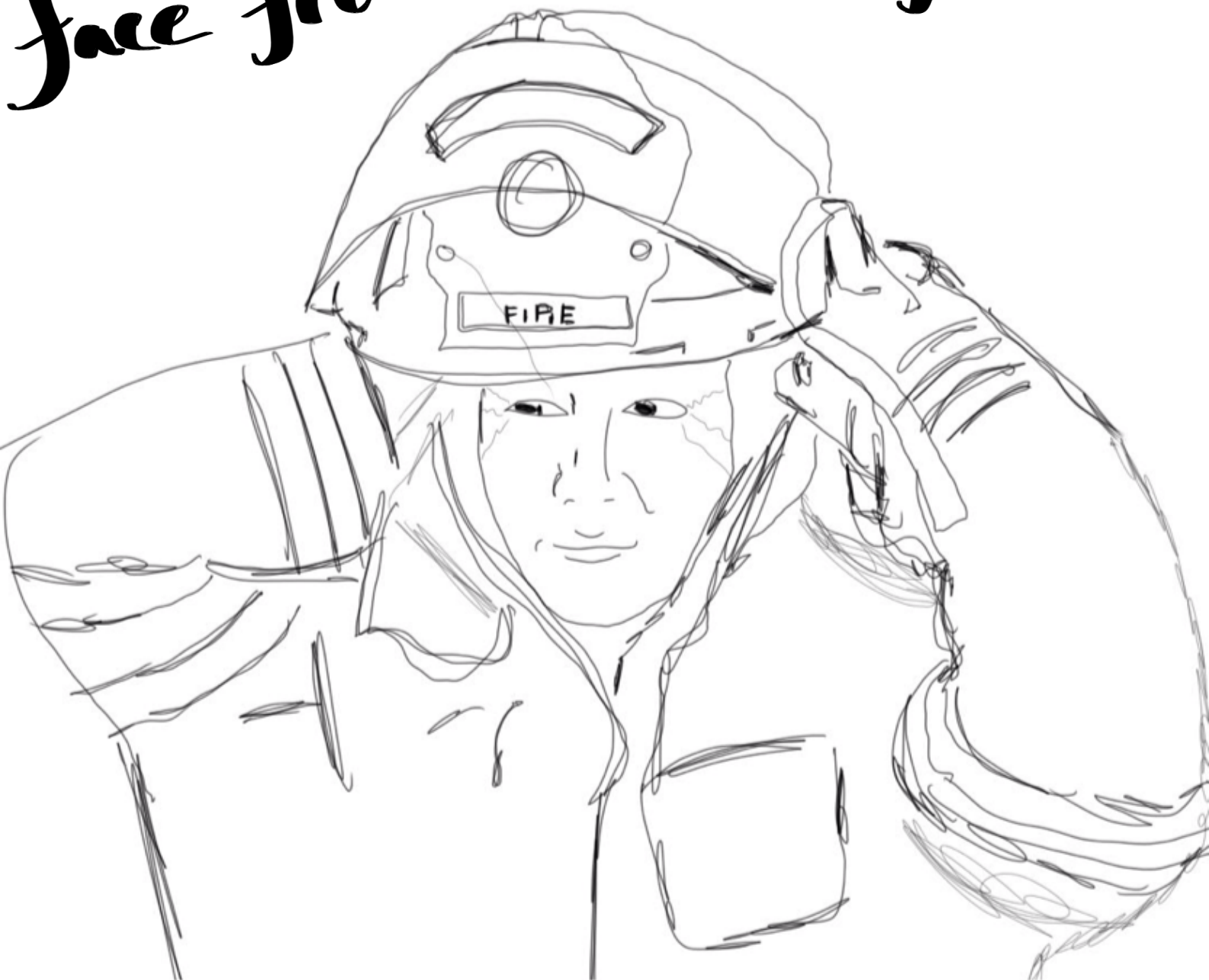


Service members are celebrated for their
strength in duty.



but many struggle quietly
with invisible wounds of
trauma.

First Responders
and Military Personnel
face trauma daily.



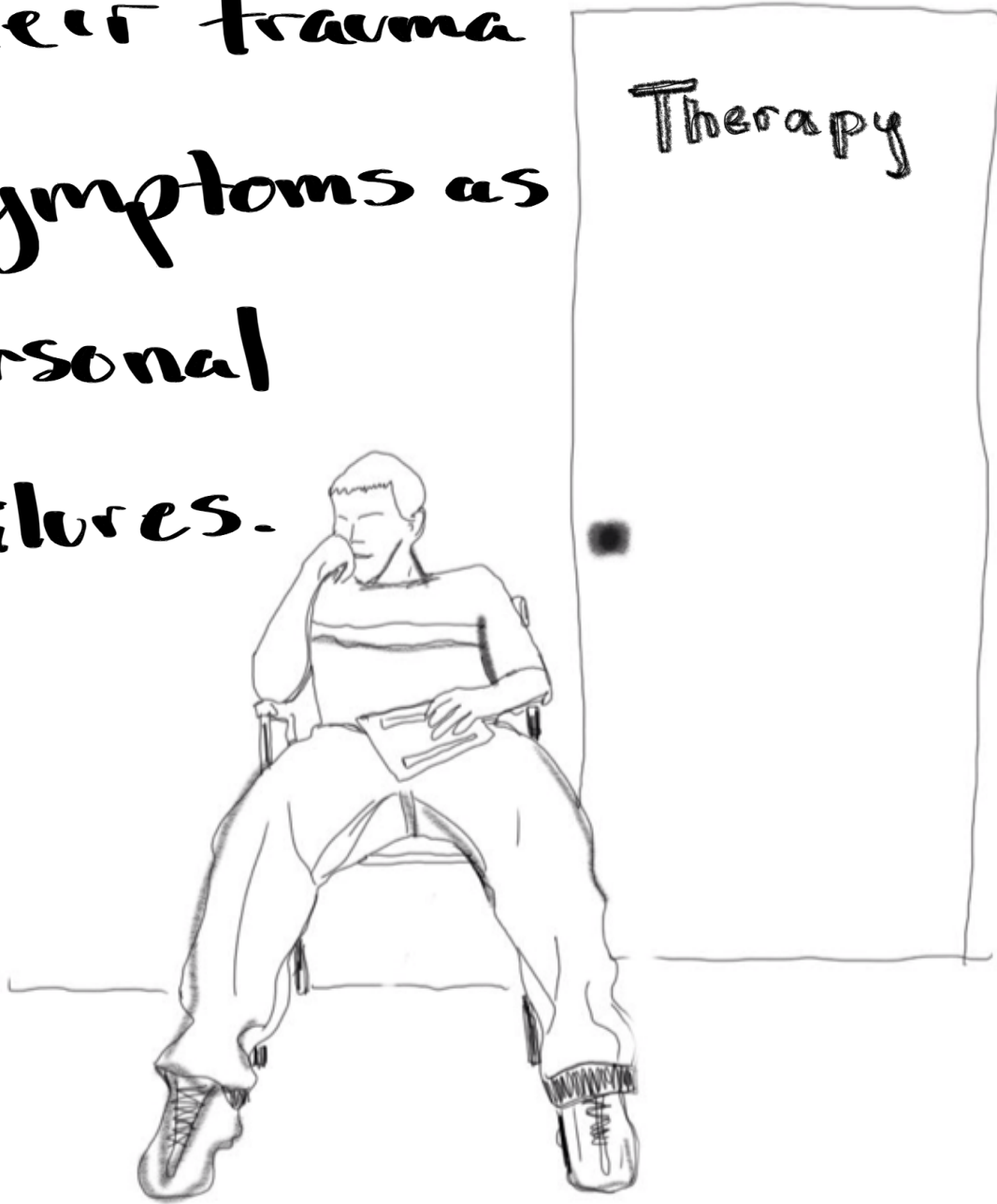
Shake it
off!

Don't
be WEAK

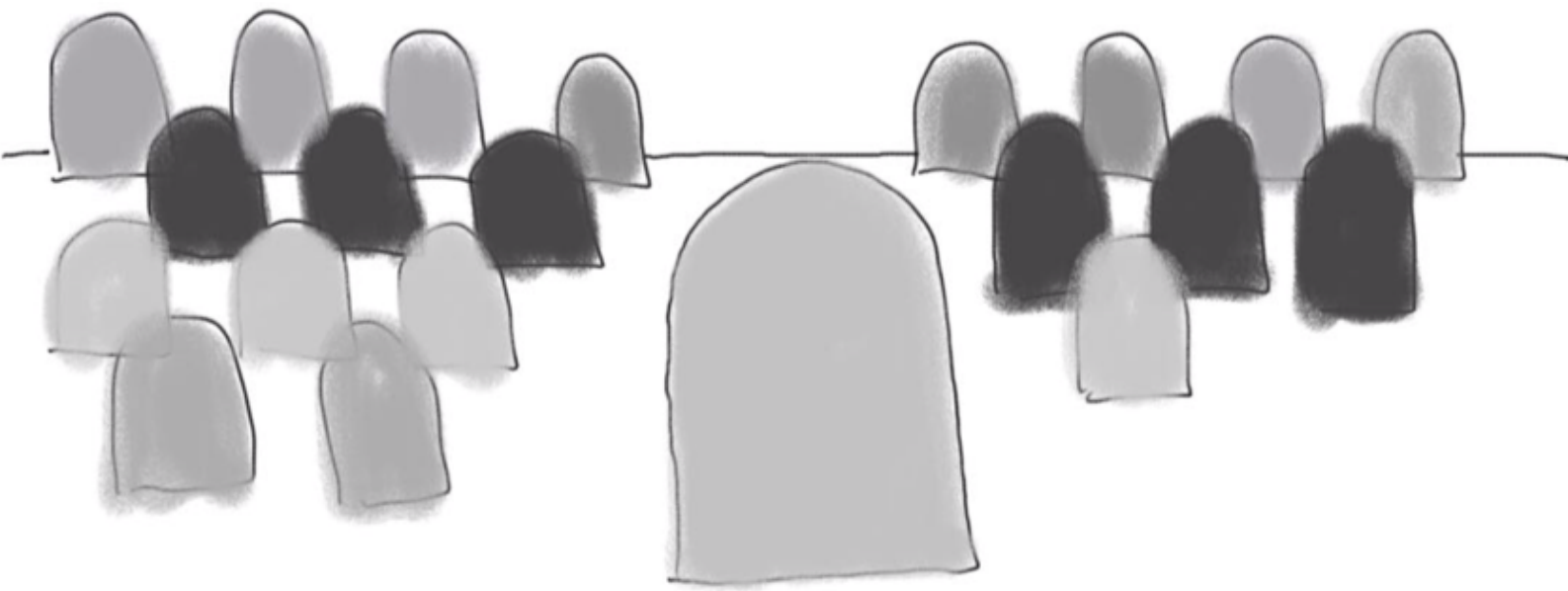


Resilience culture' demands
emotional control and strength

Stigma against seeking
help leads many to view
their trauma
symptoms as
personal
failures.



21 veterans die by
suicide, each day.



Consequences of untreated
trauma



52-74% of individuals with mental disorders don't seek help due to public stigma especially in these communities

physical wounds receive
urgent care while psychological
injuries go untreated.

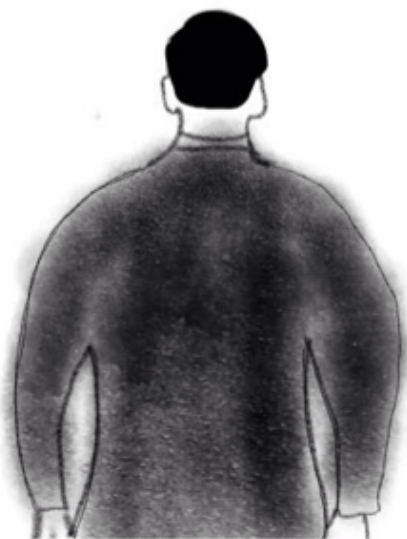


despite being equally
painful.

Recent policy changes such as

The Brandon Act

- self referral process through Supervisor
- ensures confidentiality • ensure access to care

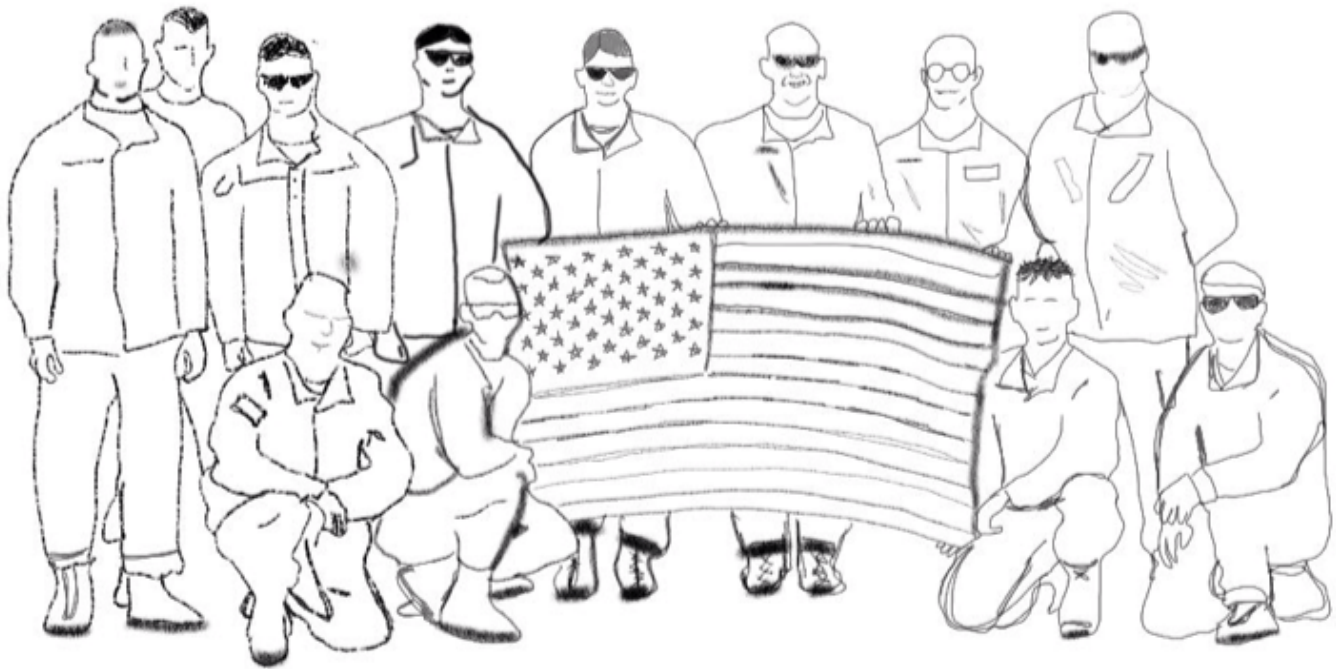


but barriers remain

Implementing regular mental
health screening can help
identify and address trauma.



Humanity deserves to
be recognized, not repressed
These aren't just
service members



they're our parents, siblings,
neighbors, and friends.
Their well being matters to
us all.